

Performance Demographics Placement

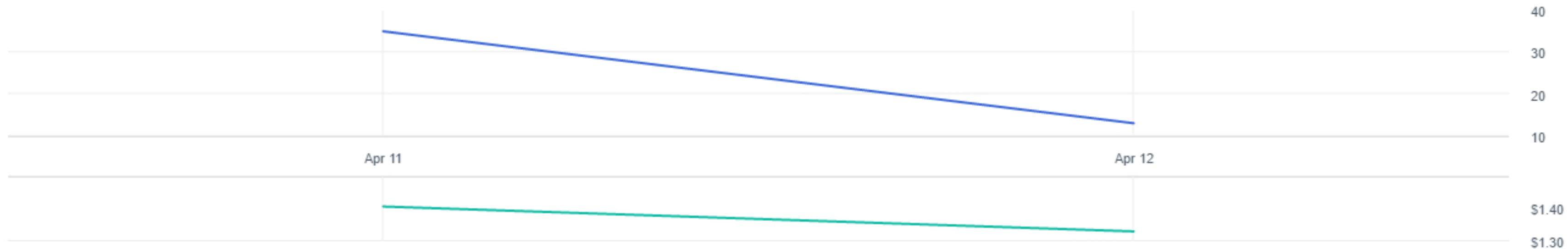
52
Results: Link Clicks

5,939
People Reached

\$71.34
Amount Spent

Custom

52 Results: Link Clicks **\$1.37 Cost per Result** **0.80% Result Rate**



Campaign On

[04/11/2017] Promoting Book Now

Set up a rule to monitor your campaign. Turn it off automatically or get email alerts when your rule conditions are met. [Learn more.](#)

Create Rule

Delivery

● Active

Objective

Traffic

[See Post](#)

[See Instagram Post](#)



Ad Sets in this Campaign + Create Ad Set

Columns: Performance Breakdown Export

<input type="checkbox"/>	Ad Set Name	Delivery ⁱ	Results ⁱ	Reach ⁱ	Cost per ... ⁱ	Budget ⁱ	Amount Spent ⁱ	Schedule ⁱ	Impressio... ⁱ	Freq... ⁱ	Unique Lin... ⁱ	Button Cli... ⁱ	⁺
<input type="checkbox"/>	<input checked="" type="checkbox"/> [04/11/2017] Promoting Book Now [04/11/2017] Promoting Book Now	● Active 1 Approved	52 Link Clicks	5,939	\$1.37 Per Link Click	\$125.00 Daily	\$71.34 of \$249.98 <div style="width: 28%;"></div>	Apr 11, 2017 – Apr 13, 2017 2 days	6,507	1.10	50	10	
	▶ Results from 1 Ad Set		52 Link Clicks	5,939 People	\$1.37 Per Link Click		\$71.34 Total Spent		6,507 Total	1.10 Per Person	50 Total	10	